

Join Us - Reach thousands of scientists, researchers, and students of Botany
 Fill out the information below and we will welcome you to Anchorage, Alaska July 18 - 21, 2020

Company or Organization Name _____

Exhibit Contact Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Toll Free _____ Fax _____

Email Address _____ Company Website _____

Exhibit Space

For complete description of benefits of each category please see www.botanyconference.org/exhibitors
 Please sign us up for:

- Tier I Corporate Exhibitor \$1800.00 or Non-Profit Exhibitor - \$900.00
- Tier II Corporate Exhibitor \$1400.00 or Non-Profit Exhibitor - \$700.00

Advertising Opportunities

Advertisements in the Conference Program Book

Each ad ordered for inclusion within the text of a conference publication should be submitted as a camera-ready PDF. Deadline: The BSA Conference Office must receive the application form and all advertising materials for inclusion within the Publications by **May 1, 2020.**

- Full-Page--card stock inside back cover non-bleed, color \$600.00
- Full Page-regular paper non-bleed, B/W or color \$500.00
- Two or more Full Pages B/W or color\$400.00/page
- Half-page--horizontal B/W or color..... \$300.00
- Half-page--vertical B/W or color \$300.00

Digital Advertising Conference Website and the Abstract Submission Site

- Special Sponsorship - rotating banner on website home page & abstract site
 - \$1500.00 for the life of the websites
 - 4 shared spaces available
 - Size - 160 x 600 px
- Rotating Side Skyscraper - ad home page placement - shared space
 - \$800.00 for 4 months
 - \$1500.00 for 8 months
 - Size - 160 x 300 px
- Footer banner at bottom of the website home page - shared space
 - \$800.00 for the life the site
 - Size - 600 x 160 px



Insertions in the Conference Tote Bag \$700.00

The Botany 2019 conference team will insert your brochure, order form, or handout in the conference packet given to all registrants. The regular fee for inserting materials is for each piece. Materials for insertion should not exceed 9" x 12" in size. Charges for shipping, storage, and delivery to the site of the Conference are the responsibility of the vendor. 1000 copies of all insertion materials must be clearly marked as Botany 2019 Registration Materials and shipped to arrive no later than **Thursday July 16, 2020.**

Table-top Book Display \$700.00

Purchase an 8' table showcasing up to 12 publications or journals. Display will not be staffed. Qualifying items may be used for Door Prizes at the Celebrate! event on Wednesday evening. Materials must be clearly marked Botany 2020 Exhibit Materials and shipped to arrive no later than **Thursday July 16, 2020.**

Company Description:

Please email a 100- to 150- word company description for the Botany 2020 Program Book to: johanne@botany.org no later than **May 1, 2020**.

Special Considerations:

Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors

Names and email addresses of individuals representing your company - Registration fees for up to two Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. _____

2. _____

Summary of Fees

Booth Space	\$ _____
Additional Space at 50% discount	\$ _____
Advertising	
Print Ads	\$ _____
Digital Banner Ads	\$ _____
Tote Bag Inserts	\$ _____
Tabletop Display	\$ _____
Total.....	_____

Be sure to read "The Fine Print" at www.botanyconference.org

- Payment by Check made payable to Botany 2020 and mailed to the address below.
- Payment by MasterCard, Visa, or American Express

Credit Card Number _____

Name on Card _____ Expiration Date _____

Card Holder's Address _____

Card Holder's Signature _____

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2020 constitutes a contract.

Authorized Signature _____

Title _____ Date _____

Questions - Email Johanne - johanne@botany.org
Email or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023